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# ECOWINGS CATALOG

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# ABOUT US



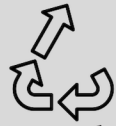
“Durable in everyway”



**“From discarded car  
tires to durable  
Ecowings bags and  
accessories”**



# THE ECOWINGS WAY



## Upcycled

Materiaal van  
hergebruikt rubber



## All-season

Sterk en  
waterafstotend



## Hand made

Met vakmanschap  
en zorg gemaakt

Our mission is about protecting people and the environment. We promote upcycling and recycling, create fair opportunities for everyone, inspire the young generation with green innovation, and thus contribute to a greener lifestyle.

By removing truck inner tubes from the waste stream and upcycling them into high-quality products, we contribute to a better world. We help reduce CO2 emissions and show that you don't have to cut down forests or need animal skins to run a good business.

The result? Responsible and stylish bags and accessories. Take a quick look at our brand new Wings collection in this catalogue!



# WHO WE ARE

Ecowings was founded in 2011 by the Indian designer Kapil Sharma. He gets his inspiration for designs from the place where he works, Indore. Together with 20 local artisans, he designs and produces Ecowings' unique bags and accessories, something Kapil is only too proud of.

Kapil is supported by his wife, Uma Sharma. She is the commercial and organizational force within Ecowings and therefore ensures that business operations and marketing in India run smoothly.

But Ecowings is there for the whole world, and that is why Angela Rooijmans joined Kapil and Uma in 2014. Angela is responsible for the sales and further developments of Ecowings within Europe. Together with Kapil and Uma, she has one thing in mind: making the world more beautiful with Ecowings.





# PRODUCTION

Ecowings wants to help the economically disadvantaged in rural India and does everything it can to improve their skills. We therefore work together with local artisans and through our guidance and development they are given the opportunity to develop further.



We are currently working with a team of 20 people to continue the Ecowings mission and make the world a better place. Each product is unique and made with passion, love and style!

Quality and a safe and healthy workplace are central.



## Steps in the production process:

- Truck tires are collected from local garages.
- Everything is cleaned with water and soap
- Rubber is cut using the molds
- The tabs and zippers are made and sewn
- The products are sewn by skilled craftsmen
- Products are carefully checked and polished



# THE WINGS-COLLECTION



“Distinctive, circular, stylish”





# ECOWINGS PRESENTS:



**Ecowings products are characterized by their robust and unique character. With our brand new Wings collection we have made improvements where possible.**

The zippers are 100% waterproof, so the contents of your bag do not get wet; handy in our little rainy country. If you want, you can even swim with your Wings.

Furthermore, extra thick cushion bottoms have been sewn into the backpacks and laptop bags to provide even better protection for your laptop, tablet and other accessories.

Finally, in addition to discarded car tires, certified Rpet (recycled PET bottles) is also used on the inside and outside. With this, Ecowings has taken a new step in upcycling waste.



## FUNKY FALCON

Stylish and responsible - The Funky Falcon is made from robust car inner tube and recycled PET bottles. The backpack comes in three colors: green, black and orange. You can be seen with this!

- Handy storage compartments
- Padded handle
- Maximum protection



Format: H40 x W32 x D10 cm  
Weight: 500 gram  
Suitable for: 13-16" laptop

# RELIABLE RAVEN

The Reliable Raven shoulder bag is a wonderfully large bag with extra compartments at the front and back. The main compartment offers perfect protection for your laptop or tablet and with the three smaller inner compartments there is also room for accessories.

- Padded laptop compartment
- Pockets for accessories
- Removable shoulder strap



Format: H42 x W32 x D7 cm

Weight: 1100 gram

Suitable for: 13-16" laptop



## PRECIOUS PEACOCK

Our Precious Peacock is certainly as stylish as a peacock. This laptop bag has multifunctional zippered compartments at the front and back, with several compartments that provide space for accessories in addition to your laptop.

- Padded laptop compartment
- Pockets for accessories
- Removable shoulder strap



Format: H32 x W42 x D5 cm  
Wegit: 1150 gram  
Suitable for: 13-15" laptop



## ELEGANT EAGLE

Just a little bit different: our top bag, the “Elegant Eagle”. A laptop bag that is fully equipped, and is just a bit larger than our Precious Peacock. The Elegant Eagle also comes in no fewer than four colours: yellow, grey, orange and black!

- ▶ Padded laptop compartment
- ▶ Pockets for accessories
- ▶ Removable shoulder strap



Format: H32 x W42 x D12 cm  
Weight: 1100 gram  
Suitable for: 13-16” laptop

# CLICK KIWI

You'll steal the show with the Click Kiwi fanny pack from the Wings collection. The fanny pack has everything you expect: easy to adjust, many options for storing items, and a small, compact size. The Click Kiwi is available in 2 colours: black and orange.



- Hidden back pocket
- Stylish and compact
- Lots of storage options

# FANCY FINCH

The Fancy Finch, a small black shoulder bag that is ideal for daily use due to its compact size. The bag can be taken anywhere and offers space for all your essential items.

- Optimal wearing comfort
- Stylish and compact
- Lots of storage options



Format: H22 x W18 x D3 cm  
Weight: 400 gram



# STUNNING SEAGUL

A real quality bag, that is this Stunning Seagul shoulder bag! This bag is suitable for both casual and business occasions, and the two compartments including a zipper provide space for your tablet or book.



- Padded laptop compartment
- Pockets for accessories
- Removable shoulder strap

Format: H26 x W26 x D3 cm

Suitable for: tablet



# PRACTICAL PARROT

The Practical Parrot is perfect for the organized professional! The A4 writing folder offers space for A4 documents and notepads as well as business cards and pens.



- Lined with black fabric
- 2 large pockets
- 4 small pockets

Format: H36 x W27 x D3 cm

Suitable for: 13" laptop

# CHUNKY CHICKEN

The ideal toiletry bag for the modern man! The Chunky Chicken is a sturdy black toiletry bag that is both stylish and functional. A perfect addition to your Wings collection



- Practical storage compartments
- Comfortable care
- Compact size

Format: H24 x W17 x D10 cm

# DESIRABLE DUCK

Perhaps one of our most unique items: the Desirable Duck. Not only the cover, but also the contents are handmade. It also has a gray felt lining which gives the notebook a stylish look



- A5 hardcover booklet
- Strong closure with press stud
- Firm in the hand

Format cover: H23 x W17 x D3 cm

Format book: H21 x W15 x D2 cm

Weight: 500 gram





# PERSONALISATION OPTIONS



There are many options to personalize your unique Ecowings products.

For example, an engraved rubber patch stitched onto the item. Or a PVC, fabric or even metal label, sewn between the zipper.

It is also possible to laser the desired engraving directly into the rubber of one of our items.

➤ Responsible, stylish, and very unique

# PROMOTIONAL GIFTS



The Ecowings promotional gifts are the perfect way to promote your brand. A key holder, key ring, coaster, or - perfect for the festive months - a Christmas pendant. Just like our other items, the Ecowings promotional gifts are made entirely from upcycled car tires. Responsible, stylish, and unique; that portrays your brand well!



- It is also possible to design your own product!
- Almost everything made from leather can also be made from tyre tubes!



# SNEAK PREVIEW

## PLANT HANGER

Available soon: the Ecowings plant hanger! Just like our bags, this plant hanger is made from upcycled car tyretubes. It gives an elegant touch to your living room, bedroom or office in a responsible and stylish way!



## BASKET

Large sturdy basket with a diameter of 40 cm and a height of 40 cm. With sturdy carrying handles. Ideal for storing your logs near the fireplace.





**“Together towards a  
better world with  
handmade upcycled  
bags from Ecowings”**



# CONTACT

Interested in our unique collection ?



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